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## **IMTA 2010 Asia Pacific Region Map Awards**

The IMTA will present the 2010 Asia Pacific Region Map Awards at their regional Conference & Trade Show to be held at the Novotel on Collins, Melbourne, Australia 18-19 June 2010.

The Awards will be divided into six categories:

- |                                    |  |
|------------------------------------|--|
| <b>1. Sheet Maps</b>               | - maps designed for flat or folded presentation    |
| <b>2. Book Based Product</b>       | - atlases, directories and travel guides           |
| <b>3. Tourist/Free Publication</b> | - maps for tourist brochures and free publications |
| <b>4. Map Related Products</b>     | - map display stands, GPS units,                   |
| <b>5. Computer Based Products</b>  | - CD/DVD's, mapping software                       |
| <b>6. Internet Web Site</b>        | - websites based around mapping products           |

The Map Awards promote the concept of commercial presentation and useability of a cartographic related product. These are prestigious awards that can be used to promote your products and business.

To be eligible for an award the entries must satisfy the following conditions:

- The cartographic product has been published between 1<sup>st</sup> July 2009 and 31<sup>st</sup> May 2010
- Items are not eligible if they have been entered into a previous year's Award
- The Map Awards are restricted to IMTA members only
- The maximum number of entries per member is four (4) for each category
- Each entry must be accompanied by up to a 200-word explanation covering the entry's design objectives, market segment and distinguishing characteristics
- Each entry must be accompanied by an entry fee of AUS\$44.00 (includes GST)

**Please Note:** For display of your map entry you may also submit a flat laminated map if you wish along with your unlaminated map which will be used for judging purposes.

The Map Awards will be judged by independent representatives from the mapping industry prior to the Conference. The Map Award presentation will take place at the IMTA Annual Dinner on the 19<sup>th</sup> June at the Novotel on Collins, Melbourne.

To ensure your product is judged please complete entry details below and send with your entry along with a 200 word explanation of your product **to arrive by 31<sup>st</sup> May 2010.**

**PLEASE SEND ENTRIES ALONG WITH THE ENTRY FORM TO:**

**Mr Adam Graham,  
Melbourne Map Centre,  
740 Waverley Road,  
Malvern East, Victoria 3145 Australia**

***'CONNECTING THE BUSINESS OF MAPS WORLDWIDE'***

