



Avenza Systems Inc. Workshop in MAPublisher and Geographic Imager for Adobe Creative Suite 5
Monday, September 13, 2010
10:00 a.m. – 5:30 p.m.

Participants will use the latest versions of Avenza's flagship products within their respective Adobe CS5 environments. With an emphasis on the latest trends in cartographic design technology, students will work with a variety of GIS data, including ESRI's shapefile format and MapInfo's mid/mif files within the Adobe Illustrator/ MAPublisher vector graphic environment. Also featured is work with remotely sensed imagery in the Photoshop/Geographic Imager raster environment. We will showcase dozens of cartographic and GIS related tools contained in MAPublisher for creating world-class map products. Experience and work with the newest MAPublisher labeling engines, attribute querying and grid/graticule generating functionality, drag and drop projection transformations and the popular MAP Views and MAP Stylesheet functions.

In addition, attendees will get hands-on experience with geospatial PDF creation and the popular and powerful MAP Web Author tool for interactive Flash map export. Each student will also receive a fully functional evaluation copy of MAPublisher to continue his or her exploration of this industry leading production software suite after the IMTA (Americas) Conference. The Workshop fee is USD\$149.00. The course is normally priced at USD\$1000.00 per student -- a savings of over USD\$850.00 per student. Register early as the class size is limited to 10 students. Payment (credit card or check) must be in advance of class. Computers will be provided by ESRI.

Avenza Systems Inc. Workshop		USD\$149.00 Per Person	
Name:	Badge Name:		
Company:	Title:		
Street Address:	City:		
State & Zip:	Country:		
Phone Number:	Fax Number:		
Email Address:	Website:		

Visa MasterCard

Card Number:		
Expiration Date:	Month:	Year:
Name on Credit Card:		
Credit Card Billing Address:		
City & State:		
Zip & Country:		

IMTA (Americas)
 23052 – H Alicia Parkway #602
 Mission Viejo, CA 92692 USA
 Tel: 949.458.8200
 Fax: 949.458.0300
imta@maptrade.org
www.maptrade.org