

Announcing the IMTA (Americas) Region
2009 Conference & Trade Show
Exhibitor Opportunities

For 2009 we have significantly enhanced our trade show program. The emphasis is on attracting and keeping the attendees in the trade show area and providing the exhibitors different cost-effective exhibit alternatives.

- Redesign of the trade show floor to provide a central area for educational sessions. In these uncertain economic times, networking with your peers on business problem solving is the key.
- Provide an expanded educational program with ten sessions presented in the trade show area. Attendees will have a greater opportunity to network with exhibitors between educational sessions.
- A new area of the trade show for table top displays.
- An information kiosk that will profile each exhibitors' products and or services.
- Prior to the conference, attendees will be able to make appointments (date and time) with exhibitors by registering with them through the IMTA Website.
- Invitations are being sent to members of the National Cartographic Information Society and the regional offices of the U.S. Geological Survey and the U.S. Forest Service.
- The Sunday and Monday evening receptions and the continental breakfast on Monday will be held in the trade show area.
- To further ensure attendees visit all the exhibitors, a special drawing will be held for those who have visited each exhibitor.

With an eye to the economics of exhibiting, the fees remain the same as last year with these special discounts:

- IMTA Member Exhibitors— sign up by April 10 and earn a 20 percent discount over the Early Bird rate.
- First time IMTA Member Exhibitors—sign up by April 10 and earn a 25 percent discount over the Early Bird rate.
- And new to IMTA—a special area for table top displays at a discounted price of USD\$795.