

IMTA Global Conference & Trade Show Schedule of Events

Saturday, September 13

7:30 pm	Wine Tasting Event for Early Bird Arrivals
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Sunday, September 14

6:30 am – 2:00 pm	Golf Tournament	Furry Creek Golf & Country Club
9:00 am	Grouse Grind Challenge	Fairmont Hotel Lobby
9:00 am – 1:00 pm	Geocaching Event	Fairmont Hotel Lobby
10:00 am – 5:30 pm	ESRI Cartography with ArcGIS	Garibaldi
11:00 am – 4:00 pm	Registration	BC Ballroom Lobby
11:00 am – 5:00 pm	Exhibitor Set-up	BC Ballroom
4:30 pm – 5:45 pm	IMTA (Americas) Board Meeting	Tweedsmuir
6:00 pm – 7:30 pm	Opening Reception	BC Ballroom

Monday, September 15

7:30 am – 9:00 am	Toast & Topics	Waddington
8:30 am – 9:00 am	Continental Breakfast	Vancouver Island
8:30 am – 5:00 pm	Registration	BC Ballroom Lobby
9:00 am – 9:50 am	Keynote Address: The Real World as Seen Through the Virtual World – Microsoft Virtual Earth	Vancouver Island
10:00 am – 10:30 am	IMTA (Americas) Annual General Meeting	Vancouver Island
10:00 am – 5:30 pm	Avenza Systems Inc. in MAPublisher	Garibaldi
10:30 am – 3:00 pm	Trade Show Exhibition	BC Ballroom
3:00 pm – 3:50 pm	Forest Stewardship Council of Canada	Boardroom
3:00 pm – 3:50 pm	Creation, Publication and Update of Maps Out of Databases	Waddington
3:30 pm – 4:00 pm	Exhibitor Meeting	Tweedsmuir

4:00 pm – 4:50 pm	Enhancing Management of Federal Geospatial Programs	Boardroom
4:00 pm – 4:50 pm	The Gough Map of Great Britain	Waddington
5:00 pm – 5:50 pm	Data-driven Cartography Expanding Your Products by Leveraging Your Data	Boardroom
5:00 pm – 5:50 pm	The Outreach Program – Finding New Customers in the Brick and Mortar Retail World	Waddington
7:00 pm – 9:00 pm	Annual Dinner/Cash Bar/Entertainment	Vancouver Island

Tuesday, September 16

8:00 am – 8:50 am	Online Mapping Portals – A Common Mapping Market Place	Boardroom
8:00 am – 9:30 am	GPS Clinic	Waddington
9:00 am – 9:50 am	Partnership Between Print and Online in the 21 st Century	Boardroom
9:00 am – 9:50 am	Creating Attribute-rich Flash Maps for the Web in Adobe Illustrator	Waddington
10:00 am – 4:50 pm	Trade Show Exhibition	BC Ballroom
2:00 pm – 2:50 pm	Marketing Strategies that Increase Sales and Enhance Distribution Networks	Waddington
2:00 pm – 3:30 pm	<i>The National Map</i>	Boardroom
3:00 pm – 3:50 pm	MapCreator and Navteq, Production Speed and Flexibility Combined with Worldwide Base Data	Waddington
4:00 pm – 4:50 pm	Challenges Faced by Small Publishers	Waddington
4:50 pm – 6:30 pm	Exhibitor Tear Down	BC Ballroom
6:30 pm – 8:00 pm	Farewell Reception	Boardroom

Wednesday, September 17

9:00 am – 1:00 pm	International Board Meeting	Tweedsmuir
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